



photo by Mike Engeberger



The Madison, WI Rotary News -- August, 2021 Edition

a publication of the Rotary Club of Madison

CONNECT. GROW. SERVE. Rotary  **Club of Madison**

UPCOMING PROGRAMS AT PARK HOTEL (subject to change)
RESERVE WEDNESDAY MEETING TIME ON YOUR CALENDAR
Bell Rings at 12:10pm; Meeting Ends by 1:05pm

DATE	SPEAKER	PROGRAM TITLE
Aug 4	Corey Pompey	The Band is Back! (UW-Madison Marching Band)
Aug 11	Marisa Moseley	UW-Madison Women's Basketball Coach
Aug 18	Conor Moran	Off the Shelf: Books & More!
Aug 25	Chris Meyer	Rural Broadband (3 rd in Series): The Return of House Calls

To plan for sufficient seating, if you plan to bring a guest, make a reservation for your guest – use the reservation link and note your guest when you sign up to attend our weekly meeting.

RESERVATION REQUIRED TO ATTEND EACH WEEK. Use the link in the Friday email; call/text the Rotary office at 608-255-9164; or email rotaryoffice@rotarymadison.org by Tuesday, noon.

MEALS: The Park Hotel now serves a full buffet that includes salad and a hot meal, and members can have both the salad and hot meal that is included in the buffet line.



Welcome to Our New Member



LETESHA M. NELSON has been loaned the classification of Community Services and is CEO of the Goodman Community Center. Many of you will recall that she spoke to our club recently about her role at Goodman Community Center. Born in Milwaukee, she now lives on Acker Parkway in DeForest with her husband, Henry. She holds a Bachelor's degree in business from St. Martin's College. Letesha is an avid Girl Scouts volunteer, and she enjoys watching historical movies. Becky Steinhoff and Teresa Holmes are her sponsors.

Review of Last Month's Programs



July 14, 2021

Christina Brungardt

MMoCA: Transformative Experiences and the Museum

Submitted by Ellie Schatz

As someone who studies artists as visionaries and activists, Christina Brungardt, the Gabriele Haberland Director of MMoCA, shared her thoughts about Transformative Experiences and the Museum. The MMoCA mission has four critical items: 1) reflect, 2) inspire, 3) educate and 4) community. Based on these goals, the museum staff continually considers how to show people that they can change over time. They are particularly excited about their new teen forum, a mentorship program for supporting teens and encouraging them to become future art leaders. And, they are tackling the problem of how to open the museum to other voices, not just artists, but other professionals and not just the white majority. Specifically, she talked about the collection called Postcommodity, a work all about transformation that is performed as you walk through it.



July 21, 2021

Kurt Kiefer

Rural Broadband (2nd in Series): Closing the Gap for Schools and Libraries)

Submitted by Andrea Kaminski

The pandemic demonstrated that all Wisconsin children need access to the internet. Former DPI chief information officer Kurt Kiefer said that 225,000 students statewide either lack or have virtually unusable access. These issues are more pronounced for children of color and those with special education needs. DPI has worked with libraries, internet service providers, CESA agencies and nonprofits to provide free online resources, software and hardware for districts and families. Kiefer said districts should apply their Covid relief funds to ensuring that every home has reliable access. This is possible, he said, just as rural electrification was possible in the past.



July 28, 2021

Jack Salzwedel

The American Family Story

Submitted by Jessika Kasten

On July 28, American Family Insurance Chair and CEO Jack Salzwedel spoke to the Downtown Rotary about the important intersection between community investment and business strategy. Community and Brand Building is one of American Family's strategic plan pillars, as it's not only a community benefit but a sound business decision. American Family approaches community building through development of their own internal programs like the Dreams Foundation and the Dream Bank, as well as through partnerships with organizations such as the United Way, the Milwaukee Brewers (American Family Field) and Summerfest. They've also worked hard to strengthen their internal employee community by offering a \$20/hour minimum living wage, providing education assistance programs and building a diverse workforce.

If you missed any of last month's guest speakers, you can watch the videos on our club's YouTube Channel here: <https://www.youtube.com/user/rotaryclubofmadison>.



In Memory of Tom Lucas



We are sorry to report the death of one of our long-time members, **Tom Lucas**, who passed away on July 15th at the age of 98.

Tom worked for the State of Wisconsin as Director of Emergency Welfare for many years, and he was a member of our club for 34 years. Tom's late wife and late father-in-law were also members of our club.

He held 100% attendance since joining in 1987. Tom served as our club's counselor to several Rotary scholars from Japan over the years, and he made life-long friendships with the students and their families.

Our club has made a \$100 contribution to our Madison Rotary Foundation to establish a memorial in Tom's name. Anyone wishing to contribute to this fund can send their contribution to the Madison Rotary Foundation, 2 S. Carroll Street, Suite 255, Madison, WI 53703.

We extend our sincere sympathies to Tom's family.

Senior Service Award Recipient

Rotary Senior Service Guest -- Bill Lunney Introduced by Ron Luskin – July 21, 2021

Today we are recognizing Bill Lunney as a recipient of Rotary Club of Madison's Senior Service Award. Mr. Lunney's work over the past many years epitomizes the notion of "Service Above Self."

Bill has been the consummate public servant by serving six terms as a Dane County Supervisor, five years as president of Friends of Wisconsin State Parks, and more notably, serving 30 years as Chair of the Dane County Parks Commission.

Mr. Lunney arrived in Madison in 1966. He is a native of New York and earned a law degree from University of North Carolina. Upon his arrival in Madison, he worked in the administration of Governor Warren Knowles and later worked in the Wisconsin Supreme Court's Administrator of Courts office, during a time of great reform in our state court system.

Over the past five decades, he has been a fixture on the local environmental scene championing land protection efforts. He was an early advocate for protecting Dunn's Marsh from development and protecting wetlands statewide. During his tenure as chair of the Dane County Parks Commission, Dane County parkland and natural resource areas quadrupled from 3,500 acres to over 15,000 acres.

"The continuity of Bill's commitment to Dane County Parks is remarkable," says Mike Slavney, past chair of the Natural Heritage Land Trust, now known as Groundswell Conservancy. "He provided the historical context, the policy acumen and experience to help the park system evolve from picnic tables and horseshoe pits to the full range of public benefits it provides."



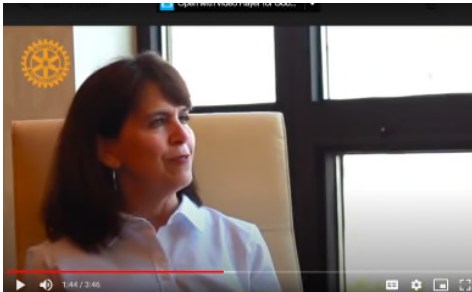
From left: Ron Luskin, Bill Lunney and Club President Teresa Holmes

With the help of his wife, Judie Pfeifer, the Foundation for Dane County Parks was established. In six short years, they have been instrumental in raising money to create an endowed fund and generating over \$7500,000 to provide ongoing support. Now, each year, the fund is able to make thousands of dollars of grants for various special projects. Among one of the first projects funded was the construction of new fishing piers in eight different parks to provide access for people with disabilities.

It is commonly understood that a “place” is improved by its natural beauty and one’s access to nature. Here, in Dane County, the “quality of life” of our citizenry have been enhanced by our truly amazing county parks system which offers both individual and group opportunities for recreation and personal enrichment.

For all of this, we owe a debt of gratitude to our Rotary Senior Service awardee, William G. (Bill) Lunney. Congratulations to Bill Lunney on receiving our Rotary Club of Madison Senior Service Award.

Conversations With Community Leaders



Our Program Committee is trying something new this year. As a way for our members to become more connected to other leaders in our community, we are launching a monthly series titled “Conversations With Community Leaders.” This segment of our meeting will feature leaders who are new to Madison or who have a new role in our community. We are also inviting the person to our luncheon when we show their video so members have a chance to meet them and say hello. To start us off, this month, **Deb Archer** interviewed **Ellie Westman Chin** who succeeded Deb as President and CEO of Destination Madison last February. You can view this four-minute interview on our club’s

YouTube Channel as part of our July 28 Rotary meeting video. *Our thanks to Neil Fauerbach for videotaping and editing this new series.*

Travelin' with Teresa



“During my year as club president, I am working on a “Travelin’ With Teresa” series. I plan to get Rotary some extra visibility while I share information about our club within our community. I created an introduction to this series a few weeks ago, and some of you may have seen the video in the Friday email on July 9. I’m looking forward to having some fun with these future videos, and if you have thoughts on topics for me to cover, I welcome your ideas!”

--Teresa Holmes, Club President



Sponsor a Rotary Meeting

Our club has launched a new meeting sponsorship program. Many other large Rotary Clubs have been using this program for many years.

Past President **Melanie Ramey** is coordinating this effort for us, and she made an announcement at our July 21 Rotary meeting to let members know we are seeking a sponsor for our weekly luncheon. Here's an overview of this new sponsorship opportunity for members:

- There will be an announcement at the club luncheon to thank the day's meeting sponsor Rotarian and company.
- A PowerPoint slide during the announcement will include the Rotarian name, company name and logo.
- Sponsor Rotarian's name and company name and logo will be included in the Wednesday and Friday email to Rotary members that week.
- Sponsor can be one of the greeters at the door and wear a special "Meeting Sponsor of the Day" badge on the day they are sponsoring the meeting.
- The weekly Rotary luncheon may have up to 2 sponsors. An organization can have exclusive sponsorship of a meeting for \$500. Meeting sponsors will be non-political in nature.
- The sponsorship amount would be paid to the Rotary Club of Madison. Note that our Rotary Club is a 501c4, so it would be a marketing expense and would not qualify as a charitable contribution.

If you are interested in signing up to be one of the sponsors, contact the Rotary office or contact Melanie Ramey. Thank you!

District Dispatch Monthly eNewsletter



This month's Rotary District 6250 newsletter is ready, and you can click on the following link to read more about happenings in other Rotary clubs and our district: <https://rotary6250.org/bulletin/view/sent/a3a8d4d5-2145-4d08-b9b0-936a45e3ab42/6e41865b-ae09-4bfb-a85c-d2ab246d5469?mid=eujWjMiSkLErPLv1TcV9gB3mSalUn2lrqbxdeIOCdH0=&type=m>

Members in the

NEWS

- **Masood Akhtar** was quoted in an article titled, "Continuing Education Institute launches new "We are Many-United Against Hate course for high school students." *UW-Platteville 7/7*
- Congratulations to **Deb Archer** who has recently been inducted into Destinations International's Hall of Fame and was also a recipient of its Destination Organization Leadership Award. *6/22*
- Congratulations to **Lynn Brady** who recently retired as CEO of Journey Mental Health Center. *InBusiness Jul 21*
- **Tim Conroy** of Capitol Lakes; **John Hayes** of Goodman Jewelers; **Trey Sprinkman** of Sprinkman Real Estate; and **Dave Stark** of Stark Company Realtors were listed in Madison Magazine's Best of Madison Home & Lifestyle column. *Aug 21*
- **Londa Dewey** and **Sandy Morales** were pictured and quoted in an *InBusiness Magazine* feature article titled,

“Executive Vision: Top Executives.” *Jul 21*

- **Jason Ilstrup** was quoted in an article about creating a guide to make downtown Madison outdoor events and festivals more accessible to people with disabilities. *CapTimes 6/30*
- **Joe Loehnis** announces tickets for the remaining Concerts on the Square have a reduced cost. *WSJ 7/20*
- **Oscar Mireles** was pictured and quoted in an *Isthmus* “Word of Mouth” article about the Morelia soccer team coming to Madison to face Forward Madison soccer team on June 29 and also on July 6 about the new Mad Lit concert series and marketplace in downtown Madison.
- **Anna Moffit** was quoted in an article about Miramont Behavioral Health in Middleton opening its doors this month. *WSJ 7/6*
- **Rebekah Paré** was quoted in an article titled, “Virtual Summer Internships 2.0: How Can Employers Improve from Last Year?” *Society for Human Resource Managers Newsletter 7/13*
- Congratulations to **Susan Schmitz** who has recently joined the Wisconsin State Journal’s editorial board. *WSJ 6/27*
- Congratulations to **Bobbie Sladky** who retired from Olbrich Gardens on June 30.
- **Becky Steinhoff** was pictured and quoted in a feature story titled. “Accessing Higher Education: SPL Legacy Foundations; College Scholarships Help Students Reach their Academic Potential.” *Eastside News Jul-Aug 21*



OUR SYMPATHIES...

Tammy Thayer's mom, Maryann Thayer, passed away in McFarland on June 24. Our condolences go to Tammy and to her family.



Look Who's Celebrating a Birthday!

- **Aug. 1 -- Darrell Behnke** -- Adm. Date: 11/3/1999 Financial Institutions. U.S. Bank MRF President 2013-14; Director 2015-17 PHF
- **Aug. 1 -- Stan Inhorn** -- Adm. Date: 2/5/1997 Colleges & Universities-Professional School-Retired. PHF (3)
- **Aug. 1 -- Letesha Nelson** -- Adm. Date: 7/14/2021 Community Services. Goodman Community Center
- **Aug. 2 -- Mike Casey** -- Adm. Date: 12/4/2013 Consulting. Management Partners, Inc. Former member in Leesburg, VA (2006-13), Grand Junction, CO (1994-1995) and Grant Pass, OR (1981-1991) PHF (6)
- **Aug. 4 -- Malorie Hepner** -- Adm. Date: 10/4/2017 Architecture. OPN Architects Former Rotarian at Cedar Rapids, IA 2011-14
- **Aug. 4 -- Mike Swanson** -- Adm. Date: 10/11/1978 Business Services & Supplies. AtlantisValley Foods, LLC PHF
- **Aug. 5 -- Heather Hopke** -- Adm. Date: 12/5/2018 Business Services & Supplies. Adams Outdoor Advertising Former member of club 2010-15
- **Aug. 6 -- Megan Ballard** -- Adm. Date: 12/6/2017 Foundations. Madison Public Market Foundation Former member at Wausau 2013-14
- **Aug. 7 -- Wayne Glowac** -- Adm. Date: 4/3/2019 Consulting. Kramer Madison Former member 2001-03 & 2012-15
- **Aug. 8 -- Sarah Best** -- Adm. Date: 4/5/2017 Advertising, Publicity & Public Relations. Sarah Best Strategy
- **Aug. 9 -- Tony Wilkin Gibart** -- Adm. Date: 4/7/2021 Law. Midwest Environmental Advocates
- **Aug. 10 -- Christine Beatty** -- Adm. Date: 8/23/1989 Consulting. Beatty Endeavors Director 2002-04. President 2004-05. PHF (6)

- **Aug. 11 -- Paul Hoffmann** -- Adm. Date: 9/5/2012 Financial Institutions. Monona Bank Director 2019-21 PHF (2)
- **Aug. 11 -- Gloria Reyes** -- Adm. Date: 2/3/2021 Community Services. Briarpatch Youth Services
- **Aug. 11 -- Bev Simone** -- Adm. Date: 5/22/2019 Education-Retired. Former Rotarian at La Crosse 1989; Madison 1989-2004 & 2013-2018; Burlington, IA 1987-89 & 2005-2012 PHF
- **Aug. 12 -- Marcia Whittington** -- Adm. Date: 8/6/2008 Health Services. Agrace HospiceCare
- **Aug. 13 -- Brian Basken** -- Adm. Date: 1/5/2011 Engineering. Pearson Engineering, LLC Director 2021-23 PHF (5)
- **Aug. 13 -- Shirley Baum** -- Adm. Date: 1/20/2021 Education-Retired. Former member of club 1988-2002
- **Aug. 14 -- Jim Cole** -- Adm. Date: 8/25/1982 Law. Cole Dispute Resolution
- **Aug. 14 -- Mpoli Simwanza-Johnson** -- Adm. Date: 8/5/2015 Law. WI Foundation & Alumni Association
- **Aug. 15 -- Gary Wolter** -- Adm. Date: 5/3/2000 Energy Services-Retired.
- **Aug. 16 -- Jess Cavazos** -- Adm. Date: 1/6/2021 Associations-Business & Professional. Latino Chamber of Commerce Former member 2018-19
- **Aug. 17 -- Dan Guinn** -- Adm. Date: 5/1/2013 Health Services. Vivent Health
- **Aug. 17 -- Lew Harned** -- Adm. Date: 7/3/1985 Physician-Retired. Director 2001-03; 100% Attendance since 7/3/1985 Formerly Rotarian at Waterloo, IA PHF (7)
- **Aug. 18 -- Pete Christianson** -- Adm. Date: 6/6/2007 Law-Retired. Formerly Rotarian at Milwaukee 1987-97 PHF (5)
- **Aug. 18 -- Nelson Cummings** -- Adm. Date: 8/20/1969 Education-Retired. Director 1974-76; 100% Attendance since 8/8/1973 PHF (3)
- **Aug. 18 -- Ernie Hanson** -- Adm. Date: 5/5/1982 Colleges & Universities-Professional School-Retired.
- **Aug. 18 -- Genia Stevens** -- Adm. Date: 12/4/2019 Business Services & Supplies. Belwah Media
- **Aug. 19 -- Reed Hall** -- Adm. Date: 2/6/2013 Health Services-Retired. Formerly Rotarian at Marshfield 1977-2012 PHF (3)
- **Aug. 22 -- Steve Holzhauer** -- Adm. Date: 10/4/2006 Consulting. Holzhauer Partners, LLC
- **Aug. 23 -- Andrea Kaminski** -- Adm. Date: 9/4/2013 Community Services-Retired. Director 2017-19; Club President 2019-20 PHF
- **Aug. 23 -- Paul Olsen** -- Adm. Date: 5/4/2011 Brokerage & Investments. Benjamin F. Edwards & Co. Inc. PHF
- **Aug. 24 -- Kevin Hoffman** -- Adm. Date: 4/18/1984 Retail-Services & Products. A to Z RentAll/Event Essentials PHF (5)
- **Aug. 29 -- John Braden** -- Adm. Date: 6/6/2018 Colleges & Universities-Administration & Support-Retired. Formerly Rotarian at Urbana, IL 1986-1993 PHF
- **Aug. 30 -- Melanie Ramey** -- Adm. Date: 11/20/1991 Consulting. Melanie G. Ramey LLC Sgt.-At-Arms 1993-94, Director 1996-98, President 1998-99 PHF (6)
- **Aug. 30 -- Mike Strigel** -- Adm. Date: 6/7/2017 Cultural Institutions. Aldo Leopold Nature Center
- **Aug. 31 -- Anthony Gray** -- Adm. Date: 9/2/2015 Real Estate. Austringer Capital Group, LLC

