Upcoming Program at Park Hotel
(unless otherwise noted)
- September 25
  Karen Menendez Coller: The personal stories behind “Immigrant Journeys from South of the Border” Exhibit; Creating meaningful conversations about immigration
- October 2
  Andy & Dee J. Hall: Journalism at Risk, and on the Rise
- October 9
  Rotary Fellowship Group Fair (at ALLIANT)

September 18 Rotary Meeting at Park Hotel
Daniel Smith: Uneven Ground: The Changing Landscape of America’s Dairyland

Wisconsin agriculture has been in a state of change since the 1970’s. What drives these changes? How have we benefited as both farmers and consumers? What are the social, economic and cultural costs of these changes? Join us next Wednesday, September 18, at the Park Hotel, when our guest speaker Daniel Smith will talk about what Wisconsin agriculture may look like in the future.

Daniel Smith serves as the President and Chief Executive Officer of Cooperative Network, one of the nation’s largest trade associations. Cooperative Network supports Wisconsin and Minnesota cooperatives from a dozen business sectors with legislative advocacy, education and business development programs. He directs Cooperative Network staff from the Madison and St. Paul, Minnesota offices. Under his leadership, Cooperative Network fulfills its mission as “the voice of cooperatives” in the halls of government and the public square while emphasizing cooperative principles.

If you have a question for next week’s speaker, please send your question via email to the Rotary office by 4 pm on Tuesday, Sept. 17, so we can incorporate it into any Q&A session for our speaker on Sept. 18.

To plan for sufficient seating, members bringing guests to our weekly meetings are asked to contact the Rotary office with the number of guests you plan to bring by Tuesday noon (608-255-9164 or rotaryoffice@rotarymadison.org).

The 2019 Wisconsin Book Festival

Conor Moran, the director of Wisconsin Book Festival, spoke to us today. Conor has been the director of the Festival for the last seven years, since it has been presented by the Madison Public Library and Foundation. He updated us on what has been happening with the Festival since his last appearance before us five years ago. The Festival has become a year-round event, which has made it more prominent among publishers, and they are now eager to participate. As a result, the Festival is able to attract some of the best authors of the most important books in the country, with many from the New York Times Best Sellers list. In addition, C-Span now programs the Festival.

In the last seven years, the Festival has doubled its attendance. As the Festival kicks off its new year, the first program will be Friday, September 13. The speaker will be Christopher Leonard, the author of “Kochland: The Secret History of Koch Industries and Corporate Power in America.” His talk will be at the Central Library. Following on that, on September 19, Bud Selig will speak at the Wisconsin Historical Society Auditorium about his new book, "For the Good of the Game: The Inside Story of the Surprising and Dramatic Transformation of Major League Baseball." And then on September 24, Samantha
Power will speak at the Central Library about her book “The Education of an Idealist.” Ms. Powers’ appearance is sponsored by Cheryl Weston, who was a member of the Club.

On October 17-20, there will be the annual four-day Wisconsin Book Festival Celebration, which used to be all there was. As should be apparent, Conor has transformed the Festival into a major literary event of national importance.

Our thanks to Conor Moran for speaking to us and to Rich Leffler for providing this review article. If you missed our meeting this week, you can watch the video [here](#).

**Pints for Polio Event October 24th at Great Dane Pubs in Madison**

**October 24th is World Polio Day** and to celebrate, all Madison Great Dane Pubs will be donating $1 to Rotary’s Polio Plus Fund for every pint, crowler, growler and 6 pack sold that day. Every dollar donated will be matched by the Bill and Melinda Gates Foundation.

All Rotary members are encouraged to help support this event and attend with families and friends! If you want to have a pint or a meal with other Rotarians from our Club and their guests, stop by the Great Dane Pub’s downtown location at 123 Doty Street on October 24th from 5:30 – 6:30 pm.

**Community Projects Volunteer Opportunity: Help Pack Books Sept. 28 from 10 am to noon**

Books for the World Join fellow Rotarians in our club as well as other Madison Area Rotary Clubs for this volunteer opportunity being held on **Saturday, September 28, 10:00am – 12:00pm at the Madison College Book Processing Center located at 1849 Wright Street on Madison’s east side.**  Guests and family members are also welcome to participate. We will be sorting and packing used text books which have been donated by local schools, libraries and individuals. These boxes of books will be shipped to developing countries where they are made available to teachers and school administrators at no cost.

If you are interested in volunteering, please contact the Rotary office at 608-255-9164 or rotaryoffice@rotarymadison.org to sign up.

**Manfred E. Swarsensky Humanitarian Service Award Nominations**

Due to Rotary Office on October 1, 2019; Award Presentation at Club Luncheon This November

The Rotary Club of Madison, also know as Downtown Rotary, has announced that nominations for its prestigious annual Manfred E. Swarsensky Humanitarian Service Award are now being accepted.

Rabbi Swarsensky was a beloved member of Downtown Rotary for 22 years, served as rabbi of Madison’s Temple Beth El and on the faculty of Edgewood College. He died in 1981 at the age of 75. Inspired by his remarkable life, the club established the award in 1982 to honor his memory. Its purpose is to identify and honor individuals who have, through their voluntary efforts, made a particularly outstanding contribution to humanitarian service in the greater Madison community and beyond, in the tradition so well exemplified by Rabbi Swarsensky. The award recognizes individuals who have demonstrated a broad community interest as advanced by the rabbi, whether through a single community agency or service, or many. The club seeks nominees who, like Rabbi Swarsensky, have helped build bridges and sought reconciliation between groups and individuals.

The award will be presented at a Wednesday luncheon meeting of the club’s large membership this November and will include a $2,500 grant to a charitable organization in the greater Madison area selected by the awardee.

**RABBI MANFRED SWARSENSKY: LIFELONG HUMANITARIAN:** Born in Prussia in 1906, Manfred Swarsensky was a young rabbi known for his brilliant sermons at one of Berlin’s leading synagogues when the Nazis burned it down, as they
did most Jewish institutions and businesses, and imprisoned him in a concentration camp in 1938. After most of his family perished in the Holocaust, he settled in Madison to lead the then new Temple Beth El. Rather than retreat into bitterness, he dedicated the rest of his life to peacemaking, forgiveness and building bridges. “The power of love is stronger and more enduring that the forces of hate,” said Rabbi Swarsensky.

Rabbi Swarsensky’s life is a testimony to what one person can do to better the lives of others. He was known statewide for his commitments to social justice, civil rights, religious tolerance, inter-faith dialogue and furthering forgiveness and reconciliation.

*The Capital Times* called him “a voice of conscience.” *The Wisconsin State Journal* called him “a symbol of tolerance.” To learn more about Rabbi Swarsensky and to prepare the strongest submission possible, nominators are encouraged to watch this award-winning 9-minute video about his life and work which may be found online on YouTube at: https://www.youtube.com/watch?v=51xmORreEUs

Click on the following link for this year’s nomination form which is due in the Rotary office by Oct. 1, 2019: https://rotarymadison.org/wp-content/forms/Swarsensky%20Nomination%20FILL%20IN%20Form%202019.docx

**Madison Rotary Foundation Community Room at One City Schools**

On September 10th, we were pleased to join with One City Schools for an Open House to show Rotarians and families the Madison Rotary Foundation Community Room. This was part of a renovation/extension project for One City Schools. Wes Sparkman, president of our Madison Rotary Foundation, presented a $105,000 to One City Schools for this project. $95,000 provided the funds for the community room, and $10,000 ($5,000 from our Foundation and $5,000 matched by our Rotary District 6250) provided a new refrigerator and freezer and meals for the additional students attending the school.

As background, in 2017, members were surveyed and said they would like our club to support a large impact project in our community, in addition to our regular community grants program. Melanie Ramey chaired the committee which conducted a community review that included input from United Way and many local organization representatives. The results connected us to One City Schools and an opportunity to interact with families and children who attend the school.

We look forward to future volunteer opportunities at One City Schools, and we will provide more details about these volunteer activities in an upcoming newsletter.

**Wishing You a Happy Birthday!**

- **Sept. 15 -- Tammy Thayer** -- Adm. Date: 12/2/2015 Foundations. Madison College Foundation
- **Sept. 16 -- Loei Badreddine** -- Adm. Date: 4/2/2014 Engineering. GRAEF Formerly Rotarian in Milwaukee PHF (2)
- **Sept. 16 -- Mike Engelberger** -- Adm. Date: 7/13/2011 Business Services & Supplies. MRE Photography Sgt.-at-Arms 2018-19; Director 2019-20 PHF (2)
- **Sept. 17 -- Jim Taylor** -- Adm. Date: 7/25/1984 Colleges & Universities-Sciences- Retired. PHF (120)
- **Sept. 18 -- Majid Sarmadi** -- Adm. Date: 7/1/1998 Colleges & Universities-Sciences. UW-Madison Director 2005-07 PHF (2)
- **Sept. 20 -- Anne Lucke** -- Adm. Date: 8/7/2013 Foundations. UW Foundation
- **Sept. 21 -- Karla Thennes** -- Adm. Date: 12/7/2016 Community Services. Porchlight, Inc.
Weekly Statistics

MakeUp Artists
Everson, Diane at Edgerton 9/3; Franzen, Mike at West 9/6; Kolb, Kendall at Stoughton 8/28

Guest List for September 11, 2019
Natalie Worcester (UW Rotaract) of Melanie Ramey; Brian Gaumont of Charles McLimans; Bonnie Block of Bob Block; Mindy Petersen of Mike Carlson

Visiting Rotarian List for September 11, 2019
Bill Pritchard from La Crosse

Attendance Record

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<tr>
<th>Date</th>
<th>Total Members</th>
<th>Total Active</th>
<th>Active Attending (incl. make-ups)</th>
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