



# The Madison, WI Rotary News for September 8, 2017

a publication of the Rotary Club of Madison

## Upcoming Programs at Park Hotel

(unless otherwise noted)

- **September 20**  
**Tom Still:** Outlook for Economic Development in Wisconsin
- **September 27**  
**David Canon**  
Gill v Whitford – Wisconsin’s Redistricting Case Now Before the U.S. Supreme Court

## September 13 Meeting at Park Hotel

### Deputy Josalyn Longley and Sheriff Dave Mahoney: Training Programs and Education on Active Shooter/Workplace Violence

As many of you have certainly noted, our society is experiencing an increase in violent events. Unfortunately, we in Dane County are not immune to such disturbing incidents. Many community leaders, as well as citizens, are concerned about what they can or should do when confronted with these situations.

During a Dane County Chief’s of Police Association meeting, the notion arose regarding a unified message from Dane County Law Enforcement on civilian response to an active shooter situation. Current plans supported by research are “ALICE” (Alert, Lockdown, Inform, Counter the Attack, Evacuate); “ADD” (Avoid, Deny, Defend), and “Run, Hide, Fight.” The Dane County Sheriff’s Office is embarking on an education and training initiative for businesses and community groups. Dane County Emergency Preparedness

Coordinator Deputy **Josalyn Longley** and Dane County Sheriff **Dave Mahoney** will be our guest speakers on September 13, at the Park Hotel to provide more information on this vital topic.



Deputy Josalyn Longley has been with the Dane County Sheriff’s Office since November 2000. Since 2005 she has worked out of the West Precinct as a Community Deputy, working closely with other agencies and the community to problem solve regarding issues in the community and with families. Over the past 12 years Deputy Longley has given many community presentations on drug and internet safety. In 2016 Deputy Longley was asked to take on the role as Dane County Sheriffs Office Emergency Preparedness Coordinator and is conducting presentations and meetings on active shooters.



Dave Mahoney is currently serving his third term as Dane County Sheriff. He was first elected in November 2006 to become the 52<sup>nd</sup> Dane County Sheriff. Dave has been a professional law enforcement officer for 38 years. Thirty-seven years of his law enforcement career have been with the Dane County Sheriff’s Office where he worked in the Security Services (Jail), Support Services, and Field Services (Patrol) (Detective) divisions. He serves as a consultant and subject matter expert on “building community trust” and “crowd control” with the United States Department of Justice, COPS Office in Washington, DC.

*To plan for sufficient seating, members bringing guests to our weekly meetings are asked to contact the Rotary office with the number of guests you plan to bring by Tuesday noon ([rotaryoffice@rotarymadison.org](mailto:rotaryoffice@rotarymadison.org) or phone 255-9164).*



## Meeting Start Time: Bell Rings to Start Business Meeting at 12:15 pm

By a show of hands at our Sept. 6 meeting, members were receptive to moving our meeting start time to 12:15pm. **So, move up the time you plan to arrive at Rotary, noting the bell rings at 12:15pm, an we will end by 1:10 pm.** If you prefer to have more social time prior to the start of the business meeting at 12:15pm, we suggest that you plan to arrive earlier than your normal arrival time.

## “How Do We Set Them Right For Future Success?”

Wednesday’s speaker, Katherine Magnuson of the University of Wisconsin-Madison Institute for Research on Poverty, ended her speech with this question. She had already provided insight into helping her Rotary audience understand just what is needed to focus on the early years in every child’s life.

At the heart of the issue is that early experience shapes brain development and that experience varies widely as a function of family social and economic factors. Professor Magnuson had presented similar information to a Federal Reserve conference where she stated that to grow the economy we will need to focus on the first five years of a child’s life.

Identifying the skill and behavior gaps between high- and low - income kindergarteners, Professor Magnuson emphasized that closing the gaps is extremely difficult without the base of early childhood education. If present when a child starts school, gaps continue through 3<sup>rd</sup>, 5<sup>th</sup>, 8<sup>th</sup> and 12<sup>th</sup> year. To look at the skill and behavior gaps in reading, math, externalizing problem, etc., we learned these gaps need to be closed early.

The conclusions that early childhood is a foundation for human capital development and a productive investment were supplemented with graphs. Our speaker provided documentation as to the vulnerability of children and families who need a range of supports and experiences to thrive. All evidence points to the benefits from Early Childhood Education Programs, she said, and referenced studies published between 1960-2007 to help her audience grasp the significance of the opportunity to improve conditions for our children.

*Our thanks to Katherine Magnuson for her presentation and to Carol Toussaint for preparing this review article. If you missed our meeting this week, you can watch the video [here](#).*

## Meet Our New Members



**Matt C. Brink** has been loaned the classification of Associations – Business & Professional. He is executive director for Smart Growth Greater Madison. He is a native Madisionian who now lives with his wife, Gabriela, and two sons on Tierney Drive in Waunakee. Matt’s bachelor’s degree in finance and accounting is from UW-Eau Claire. He enjoys spending time with his family and all kinds of sports. Matt’s sponsors are Joanna Burish and his father, Curt Brink.



**David G. Dadds** is rejoining our club and has been loaned the classification of Colleges & Universities – Administration-Retired. He is formerly with the UW Dept. of Radiology and the UW Dept. of Family Medicine. He is a former Rotarian at Peoria, Illinois, as well as our club from 2004-2010. He was born in Peoria, Illinois, and came to Madison in 2004. He and his wife, Sue, live on Woodstone Drive. They have two adult children. He holds a BS degree in biological sciences from Quincy College and an MS degree in healthcare administration from the College of St. Francis. Dave served on the board of the Friendship House of Christian Service and on the Finance Committee of the Heart of Illinois United Way in Peoria. He enjoys spending time with his family and golf. Juli Aulik and Frank Byrne are his sponsors.



**Glenna K. Shannahan** has been loaned the classification of Education and is owner and manager of the Bridge Club of Madison. She was born in Granite City, Illinois. Glenna makes her home on Mandan Crest in Madison and has three adult sons. She holds a BS degree in education and history from University of Missouri. She serves as president and education liaison for Wisconsin/Michigan Bridge and is regional director for the American Bridge Teachers Association. Glenna is an active member and volunteer for the Attic Angels Association, and she volunteers for the Wisconsin Women’s Health Foundation. She enjoys bridge, golf, traveling and cooking. Carol Koby and Denny Carey are Glenna’s sponsors.



**Steve Steinhoff** has been loaned the classification of Business Services & Supplies. He is deputy director of the Capital Area Regional Planning Commission. He was born in Springfield, Illinois. Steve and his wife, Audrey Lesondak, live on Spaight Street in Madison and have two adult children. Steve received a BA degree from Macalester College and a Masters of Urban Planning & Policy degree from the University of Illinois at Chicago. He is a member of the American Planning Association and holds a certificate from the American Institute of Certified Planners. Steve’s pastimes include biking, hiking and reading. His sponsors are his sister, Becky Steinhoff, and Donna Beestman.



**Amanda F. White** has been loaned the classification of Consulting and is owner of Amanda White Consulting. She was born in Davenport, Iowa, and came to Madison from New York in 2005. She lives with her son, Gregory, on Spaight Street in Madison. Amanda graduated from the University of Northern Iowa with a BA degree in communication arts and public relations. She is a member of the Association of Fundraising Professionals and Downtown Madison, Inc. Amanda serves on the board of the Marquette Neighborhood Association. She enjoys bicycling, knitting, paddling, hiking and reading. Steve Goldberg and Mark Clear are Amanda’s sponsors.



**Gene A. Williams** has been loaned the classification of Financial Institutions. He is vice president of private client services for Associated Bank. He was born in Phoenix, Arizona, and came to Madison in 2016. Gene and his wife, Christina, live on Tara Lane in Waunakee and have two sons. He holds a BS degree in financing and an MBA degree from Arizona State University. Gene served as a board member for New Pathways for Youth in Phoenix, Arizona. Spending time with his family, fly-fishing and watching NFL football (Go Cards!) are among his favorite activities. His sponsors are Mary Thompson and Ashley Powell.

## Swarsensky Humanitarian Award Nominations Due October 13



Nomination forms for our annual Manfred Swarsensky Humanitarian Service Award are now available, and the deadline to submit nominations is Friday, October 13 in the Rotary office. The selected recipient of this year’s award will be introduced at a Rotary luncheon in February of 2018.

This award identifies and honors individuals who, through their voluntary efforts, have made a particularly outstanding contribution to humanitarian service in the greater Madison community, in the tradition so well exemplified by the life of Rabbi Swarsensky. Rabbi Swarsensky, a holocaust survivor, was for many years, the spiritual leader of Temple Beth El on Madison’s west side. The awardee may have served the community through a single community agency, or service, or many. The nominator should outline specifically how the candidate meets the criteria for the award. In addition to the distinction of the award, it

provides a \$2,500 grant from the Madison Rotary Foundation to the charity chosen by the awardee.

Past recipients include Dr. Robert Beilman in 2016, Christine Hodge in 2015, Jonathan Gramlin in 2014, Mercile Lee in 2013 and Melanie Ramey in 2012. A complete listing of past recipients of this award is listed in the back of our membership roster.

Nominations submitted by the membership must be provided on an official form which is available by contacting the Rotary office (phone 255-9164 or e-mail [rotaryoffice@rotarymadison.org](mailto:rotaryoffice@rotarymadison.org)), or by downloading it from the club’s website ([www.rotarymadison.org](http://www.rotarymadison.org) – [Downloadable Forms](#)). The forms are also available at our weekly Rotary luncheons.

This year’s award selection committee is chaired by Ron Luskin.

## Action By Directors

The following, proposed as new members, were favorably considered by the Directors at a recent meeting. Members are accorded a period of ten days within which objections may be filed in writing, stating the specific reason for the objection and signed by the objecting member, and sent to the Executive Director in the Rotary office. Consideration of a membership proposal is to be kept confidential, and members should not discuss membership with any listed candidate at this time. After the ten-day period, the sponsors will be notified of the status of the candidate.

NAME	ORGANIZATION	TITLE	CLASSIFICATION	SPONSORS
Hepner, Malorie	OPN Architects	Architect	Architecture	Jeannie Cullen Schultz & Jason Ilstrup
Brady, Lynn	Journey Mental Health Center	CEO	Health Services	Ron Luskin & Jim Christensen
Albridge III, Ken	Michael, Best & Friedrich LLP	Senior Counsel	Law	Sandy Morales & Jeannie Cullen Schultz



## Director Nominations

On an annual basis, the Rotary Club of Madison membership elects six members to serve on the club's board of directors. This month, our **Director Nominating Committee** will begin its work on developing a listing of twelve candidates for the six openings that will occur on the Club Board of Directors for two-year terms beginning next July 1. The committee is seeking input from the membership regarding members to consider for the twelve candidates. If you would like to submit a suggestion (it could even be yourself), send an email or mail a note to the Rotary office and include the name of the member as well as the reason for putting forth the name (committee work, etc.). Send your suggestions to the Rotary office by Sept. 14.



## Members in the News

- **Charles McLimans** was pictured and quoted in an article titled, "Madison's MUNCH free lunch program gets an upgrade, chance to expand with new van." [TCT 8/24](#)
- **Karla Thennes** was quoted in an article titled, "Safe Haven Closing Dec. 31." [WSJ 8/30](#)



## Happy Birthday!

- **Sept. 10 -- Dawn Berney** -- Adm. Date: 05/03/2017 Community Services. Jewish Social Services
- **Sept. 13 -- Tom DeChant** -- Adm. Date: 10/03/2012 Consulting-Retired. PHF
- **Sept. 13 -- Jim Sauter** -- Adm. Date: 09/05/2012 Communications. NovaONE Networks Former member at Madison South 2010-12
- **Sept. 14 -- Stan Kitson** -- Adm. Date: 09/04/2013 Advertising, Publicity & Public Relations. KMI Research, Marketing, Metrics Director 2017-19
- **Sept. 15 -- Tammy Thayer** -- Adm. Date: 12/02/2015 Foundations. Madison College Foundation
- **Sept. 16 -- Loei Badreddine** -- Adm. Date: 04/02/2014 Engineering. GRAEF Formerly Rotarian in Milwaukee PHF
- **Sept. 16 -- Mike Engelberger** -- Adm. Date: 07/13/2011 Consulting. MRE Employment Services, LLC PHF

## Weekly Statistics

### MakeUp Artists

Berney, Dawn at Door County North 8/23; Crane, Mike at Hartland-Lake Country 8/18; Silverberg, Joe at South 8/28

### Guest List – Sept. 6, 2017

Stephanie Robert, Alejandra Ros Pilarz, Bonnie Magnuson & Judy Norman-Nunnery of Program Committee; Zonghao Zou of Rotaract Advisory Committee; Sarah Mangelsdorf, Sarah Salzwedel & Jan Greenberg of Roberta Gassman; Audrey Lesondak of Steve Steinhoff; Liz Henry of Joyce Bromley; Senay Goitom of Bradley Campbell; Lauren Martin & Kelley Abrams of Renee Moe; Vicki Buening of Rob Stroud; Lisa Nelson of Nino Amato; Seth Pollack of Debbie Gilpin

### Visting Rotarian List – Sept. 6, 2017

Melissa Wraalstad from Cedarburg-Grafton

### Attendance Record

Date	Total Members	Total Active	Active Attending (incl. make-ups)	Percentage
09/07/2016	497	373	300 (66)	80.43%
09/06/2017	485	369	366 (93)	91.06%