



# The Madison, WI Rotary News for September 15, 2017

a publication of the Rotary Club of Madison

## September 20 Meeting at Park Hotel Tom Still: Outlook for Economic Development in Wisconsin

Join us on Wednesday, September 20, at the Park Hotel, when guest speaker **Tom Still** will talk about the current outlook for economic development in Wisconsin.

Tom Still is president of the Wisconsin Technology Council. The Tech Council is the nonprofit, bipartisan science and technology policy advisory board to the governor and the Legislature.

Still serves on the Governor's Council on Workforce Investment, the UW System Business Council and the Marshfield Clinic Information Services board of directors and advisory boards for UW-Madison College of Engineering Industrial Advisory Board.

He is the former associate editor of the *Wisconsin State Journal* and continues to write a syndicated column that appears regularly in more than two dozen publications.

Still is the co-author of "Hands-On Environmentalism," published by Encounter Books, New York.

To plan for sufficient seating, members bringing guests to our weekly meetings are asked to contact the Rotary office with the number of guests you plan to bring by Tuesday noon ([rotaryoffice@rotarymadison.org](mailto:rotaryoffice@rotarymadison.org) or phone 255-9164).



### Upcoming Programs at Park Hotel

(unless otherwise noted)

- **September 27**  
**David Canon**  
Gill v Whitford – Wisconsin's Redistricting Case Now Before the U.S. Supreme Court



## Reminder of Meeting Time Change: 12:15 bell rings; End time is 1:10pm

If you prefer to have more social time prior to the start of the business meeting at 12:15pm, we suggest that you plan to come earlier than your normal arrival time.

## Preventing Workplace Violence

Speaking at the September 13 meeting of the Rotary Club of Madison, Dane County Sheriff Dave Mahoney along with deputies Josalyn Longley and Cindy Holmes urged business and civic leaders to take a more active stance in preventing violence in area businesses, civic and religious institutions, schools and medical facilities. In case of many shootings, the majority of which play themselves out in less than five minutes, "we are not there quick enough," according to Deputy Longley, adding that "we are not the first responders – you are."

Promoting a more action-oriented approach, the Sheriff's Department is promoting an approach known as A.L.I.C.E. – and acronym for "Alert, Lockdown, Inform, Counter the attack, and Evacuate or Escape." Citing broad support from the FBI or the Department of Homeland Security, the action-oriented approach stands in contrast to a more passive response such as hiding underneath a desk. "Passiveness is deadly," said Longley.

In explaining A.L.I.C.E., the presenters started with the concept of "Alert", posing the question whether businesses or buildings have a way to alert everyone to a crisis situation. Alerting everyone in a building in plain language as opposed to a

code is the preferred method of communication. As regards to the “Lockdown” component, Langley encouraged that everyone within a building know and determine how you can get behind a locked door or as an alternative how one could barricade oneself. Having the option to lock a door from within a room rather than having to go into corridors is much preferred. The “Inform” function is to call 911 or also text 911 – an option available in Dane County. Longley urged callers to be as precise as possible with describing one’s location, citing that numbered exit doors may serve as an excellent guide to responding law enforcement. The “Counter” approach is to be employed in cases of last resort – an approach where one should feel empowered to combat the assailant by throwing chairs or other objects. Lastly, the “Evacuate/Escape” function requires that potential victims know the quickest and easiest way to escape. “Do all your people know all the exits?” asked Longley, adding that most of us are creatures of habit, and thus escape the way we usually enter the building.

Ultimately, the best defense is to plan and practice. Just like fire drills have become second nature in schools, planning and practicing drills to prepare for attacks are the key to preventing tragedies. “The body cannot go where the mind has not been,” said Mahoney.

The action-oriented approach, however, has one significant exception. Citizens who are armed under “Conceal and Carry” rights are not trained to take matters into their own hands, said Mahoney, affirming his opposition to “conceal and carry” approaches. Other than the lack of training, armed citizens may also be mistaken as the shooter when law enforcement arrives.

Under the auspices of the Dane County Sheriff’s Department, more than 6,000 individuals in the county have received in the past 18 months specific training programs and educational materials on “Active Shooter and Workplace Violence” scenarios.

Please contact Dane County Emergency Preparedness Coordinator Deputy Josalyn Longley for scheduling and/or additional information. ([Longley@danesherriff.com](mailto:Longley@danesherriff.com) or 608-977-1300).

*Our thanks to Deputies Josalyn Longley and Cindy Holmes as well as Dane County Sheriff Dave Mahoney for their presentation and to Ben Hebebrand for preparing this review article.*

## Swarsensky Humanitarian Award Nominations Due October 13



Nomination forms for our annual Manfred Swarsensky Humanitarian Service Award are now available, and the deadline to submit nominations is Friday, October 13 in the Rotary office. The selected recipient of this year’s award will be introduced at a Rotary luncheon in February of 2018.

This award identifies and honors individuals who, through their voluntary efforts, have made a particularly outstanding contribution to humanitarian service in the greater Madison community, in the tradition so well exemplified by the life of Rabbi Swarsensky. Rabbi Swarsensky, a holocaust survivor, was for many years, the spiritual leader of Temple Beth El on Madison’s west side. The awardee may have served the community through a single community agency, or service, or many. The nominator should outline specifically how the candidate meets the criteria for the award. In addition to the distinction of the award, it provides a \$2,500 grant from the Madison Rotary Foundation to the charity chosen by the awardee.

Past recipients include Dr. Robert Beilman in 2016, Christine Hodge in 2015, Jonathan Gramlin in 2014, Mercile Lee in 2013 and Melanie Ramey in 2012. A complete listing of past recipients of this award is listed in the back of our membership roster.

Nominations submitted by the membership must be provided on an official form which is available by contacting the Rotary office (phone 255-9164 or e-mail [rotaryoffice@rotarymadison.org](mailto:rotaryoffice@rotarymadison.org)), or by downloading it from the club’s website ([www.rotarymadison.org](http://www.rotarymadison.org) – [Downloadable Forms](#)). The forms are also available at our weekly Rotary luncheons.

This year’s award selection committee is chaired by Ron Luskin.

## Make-up Opportunity With President Donna Hurd Sept. 27

As a reminder, President Donna Hurd is holding a monthly gathering where members can stop in and chat with Donna and other members and also get a make-up. The next “Have a Drink With Donna” event is planned for Wednesday, September 27th, at 5:00pm at the Park Hotel bar area on the first floor of the hotel.

No reservations needed – just look for Donna and the Rotary group when you arrive. This will be a cash bar event.



**Join fellow Rotary Club of Madison members in Ghana to visit our club's Change HERStory Rotary International Project. Learn about the culture, color, and life in Ghana up close from Ghanaians. Travel Dates: February 17 - March 2, 2018 – 13 days in Ghana**



### **Travel Activities:**

- Urban and rural communities in southern Ghana, including Accra, Tema, Volta region, Koforidua, and Cape Coast
- Rotary meetings with project partners: Rotary Club of Tema-Meridian and Rotary Club of Koforidua-New Juaben. Social activities in members' homes.
- Hands-on project activities: Days for Girls hygiene kit distributions and training; enterprise groups that make and sell kits; water and well projects funded by Rotary International.
- Community-based organizations and schools: visit a project that serves teen mothers and their children; teach basic lessons on child care or health; visit 4-H members' homes to observe typical living conditions.
- Health: regional hospital; community health clinic.
- Markets: Makola market – the largest traditional market in Africa; arts market; rural weekly markets.
- Port of Tema – where raw and manufactured goods enter West Africa.
- Natural environment – Volta dam generates hydro-electric power for southern Ghana; water falls; beach; gold mining; e-waste site.
- Cape Coast – Kakum National Park and Elmina Slave Castle, a UNESCO Heritage Site.
- Local culture: cocoa and gari processing; local history and culture.

### **Logistics:**

- **Costs:** Approximately \$4,000\* per person. Includes round-trip airfare, lodging (with A/C), meals, visa, entry fees, guides, in-Ghana transportation. \*Passport, immunizations, travel insurance and personal expenses not included. Based on 9/1/17 airfares and exchange rates.
- **Group size:** 10 – 20 people.
- **Leaders:** Mary Crave, UW-Madison project partner and program manager. Local arrangements are fully escorted by registered tour guide and company experienced with university and study groups.
- **Transportation:** Travel as a group to and from Madison and Accra via Delta and KLM (we are working with a Madison travel agency to book airfare). In-Ghana travel via air-conditioned bus.
- **Preparation:** We will apply for Ghana tourist visas as a group; and have some short meetings to discuss packing, health concerns and immunizations, in-country activities, and other traveler concerns and preparation.
- **Itinerary:** 13 days, 12 nights in Ghana, plus travel. Timeline: November 1 – \$500 down; November 1 – flight purchased; January 3 – balance due.
- **Learn more:** Informational meeting immediately following the Sept. 20 weekly Rotary meeting at Park Hotel (room location will be posted that day).
- **Sign-up:** with the Rotary office by November 1, 2017: [rotaryoffice@rotarymadison.org](mailto:rotaryoffice@rotarymadison.org) or 608-255-9164. You will then be contacted with more details.
- **Rotary Ghana Travel Chair:** Mary O'Brien, 630-308-0231, [mko1600@yahoo.com](mailto:mko1600@yahoo.com)

## Rotarians Needed for Rotary Youth Exchange Interviews

Our Rotary District 6250 Rotary Youth Exchange Outbound Interviews are taking place on **Sunday, November 5**, at **The Clarion Hotel in Baraboo**. This is the last round of interviews for our future Rotary Youth Exchange outbound students. If they pass the interviews, they are officially accepted into the Youth Exchange Program for the 2018-19 academic year.

Our Rotary District Youth Exchange Committee is seeking 9 Rotarians to help with interviews on the morning of November 5<sup>th</sup>, starting at 8:00 am and includes lunch. In addition, we need another round of Rotarians to help in the afternoon session which could go until 5 pm. Lunch is included in the afternoon session, too.



If you can volunteer for this panel of Rotarians, contact our Rotary office at 255-1964 or [rotaryoffice@rotarymadison.org](mailto:rotaryoffice@rotarymadison.org).



### Members in the News

- **Mike Gotzler** and **Jenny Sereno** competed in the Sept. 10 Ironman Competition. Mike Gotzler qualified for the Hawaii Ironman competition again this year. Congratulations to Mike and Jenny!
- **Ron Luskin** was interviewed by Carol Koby on WHIT's radio program, "All About Living," on September 9 on "Cultural Competency: Key to Mental Healthcare Delivery."
- **Renee Moe** was pictured in an article titled, "Fast Off the Blocks: Second Annual Mendota Elementary Community Block Party." [TCCH 9/4](#)
- **Roberta Sladky** was pictured and quoted in the *Wisconsin State Journal's* column, "Know Your Madisonian." [9/8](#)

### OUR CONDOLENCES...

**Bill King**, a member of our Rotary Club for 17 years who resigned due to health reasons last year, passed away on September 9<sup>th</sup> at the age of 81. We extend our sincere sympathies to his wife, Mary, and to their family.



### Happy Birthday!

- **Sept. 17 -- Greg Paradise** -- Adm. Date: 09/05/2006 Law. Mohs, MacDonald, Widder, Paradise & Van Note
- **Sept. 17 -- Jim Taylor** -- Adm. Date: 07/25/1984 Colleges & Universities-Sciences-Retired. PHF (70)
- **Sept. 18 -- Majid Sarmadi** -- Adm. Date: 07/01/1998 Colleges & Universities-Sciences. UW-Madison Director 2005-07. PHF
- **Sept. 20 -- Anne Lucke** -- Adm. Date: 08/07/2013 Foundations. UW Foundation
- **Sept. 21 -- Jac Garner** -- Adm. Date: 05/27/1987 Printing & Publishing. Webcrafters, Inc. PHF
- **Sept. 21 -- Karla Thennes** -- Adm. Date: 12/07/2016 Community Services. Porchlight, Inc.
- **Sept. 22 -- Londa Dewey** -- Adm. Date: 06/05/1996 Business Services & Supplies. QTI Group
- **Sept. 23 -- Bridget Fraser** -- Adm. Date: 04/02/2014 Arts-Performing. Wisconsin Youth Symphony Orchestras Formerly Rotarian at Rockton, IL 2007-10
- **Sept. 23 -- Allan Koritzinsky** -- Adm. Date: 09/04/2013 Law. Allan R. Koritzinsky LLC Former Member 1998-2010
- **Sept. 23 -- Peggy Lescrenier** -- Adm. Date: 09/03/2003 Manufacturing-Retired. Rotarian at Milwaukee 1990-2002 PHF

## Weekly Statistics

### MakeUp Artists

Kazamias, Valerie at Athens, Greece 8/8, 8/15, 8/22 & 8/29; Zimdars, Nan at Door County 8/29; Bonsett-Veal, John at Oregon 9/12; Larson, Tony at WT-Middleton 9/8

### Guest List – Sept. 13, 2017

Cindy Holmes of Program Committee; Mary Crave of International Projects & Programs Committee; Gini Hendrickson of Sandy Morales; Elizabeth Erickson of Allen Arntsen; Mike Metcalf & Scott Lampher of Gary Klein; Paula Vinny of Dawn Berney

### Visting Rotarian List – Sept. 13, 2017

Marcia Dasko from Santa Clara, CA

### Attendance Record

Date	Total Members	Total Active	Active Attending (incl. make-ups)	Percentage
09/14/2016	498	369	323 (108)	87.53%
09/13/2017	485	367	403 (178)	109.81%