



## The Madison, WI Rotary News for July 13, 2018

a publication of the Rotary Club of Madison

### Upcoming Program at Park Hotel

(unless otherwise noted)

- **July 25**  
**Ben Merens**  
Saving/Improving Lives: One Drop At A Time - The Story of BloodCenter of Wisconsin's Blood Research Institute (BRI)
- **August 1**  
**James Edward Mills**  
National Parks: The Joy Trip Project



### July 18 at Park Hotel: Luke Fuszard on “A Democracy at Risk: The Decline of Civics Education in America”

Less than one-third of American citizens can correctly identify the three branches of the federal government. Less than one-quarter of American eighth-graders are rated as "proficient" or above on the subject of civics, according to the National Association of Educational Progress. Meanwhile, barely 50% of eligible citizens vote in presidential elections. Our country's Founding Fathers believed the only way to maintain a democratic society was through a robust civics curriculum. Unfortunately, the United States is no longer meeting that standard. On Wednesday, July 18, local opinion writer **Luke Fuszard** will discuss how we arrived at this crisis in civics education and what we can do to fix it.

Luke Fuszard is a resident of Middleton, a software executive, and, most importantly, a family man. Raised in Green Bay, Luke and his wife Abbey relocated to the Madison area in 2011 to raise their two children - Aidan and Ted. Luke is the founder of the New Leaders

Council - Madison, an organization that recruits and trains young people to run for elected office. In the meantime, he advocates on issues including the importance of civics education in public school classrooms. He graduated from the University of Texas at Austin and Harvard Business School.

*To plan for sufficient seating, members bringing guests to our weekly meetings are asked to contact the Rotary office with the number of guests you plan to bring by Tuesday noon ([rotaryoffice@rotarymadison.org](mailto:rotaryoffice@rotarymadison.org) or phone 255-9164).*

### Battle for Economic Growth in Wisconsin

What will it take for Wisconsin to win the battle for economic growth fueled by entrepreneurship? Rotarians and their many guests left the Wednesday lunch with some specific ideas presented by Kevin Conroy, Chairman and CEO of Exact Science.

According to Conroy, Wisconsin is not inspiring start-ups. Our demographics are currently against inspiring start-ups, and our demographics are holding us back. Our workforce is rapidly aging and shrinking. Median family income is flat. We are near the bottom in terms of net migration of college workers and we're not building a promising young workforce. We need exciting companies to keep and draw exciting companies.

According to studies conducted by the Kaufman Foundation, Wisconsin is ranked last in the U.S. for start-up activity and Conroy stressed that start-ups create most new net jobs and are the key to success in the battle for economic growth. Venture Capital needs to be more readily available in Wisconsin if there is to be a change in status among the states. Currently three states--California, New York and Massachusetts--manage 83% of the nation's venture.

What Conroy termed a “silver lining” is that experience from the last 3 years has been better for investment in new companies. Angel investors are providing significant help but there is a “funding gap” after angels. Without growth in next stage funding, Wisconsin will continue to lag behind other states. Models to look at include a private sponsored venture capital model in Michigan and a Public-Private Partnership.

In speaking of the Company he heads, Conroy shared that Exact Science relentlessly pursued a solution to the big problem of colon cancer, partnered with the Mayo Clinic, focused on great science, raised nearly \$2 billion, and had a direct lineage to the UW-Madison via Third Wave Technologies.

The company is expanding to a new campus which includes lab, manufacturing, and customer care services in the former Rayovac building and is expanding into new headquarters in University Research Park. To make the point that “start-ups matter”, Conroy summarized that the impact on Wisconsin from the start-up he heads provides \$2 billion in capital and \$29 million in taxes.

*Our thanks to Kevin Conroy for speaking to our club this week and to Carol Toussaint for preparing this review article.*

## Welcome New Members



**Jessica Cavazos** has been loaned the classification of Associations-Business and Professional and is CEO/President of the Latino Chamber of Commerce of Dane County. Born in McAllen, Texas, she came to Madison in 2017. Jess and her partner, Temo Xopin, have two sons and a daughter. They live on Eggiman Road in Fitchburg. Jessica received a Bachelor’s degree in Business Administration and a Nonprofit Leadership Certificate from UW-Milwaukee. She was named Hispanic Woman of the Year in 2012, one of Wisconsin’s 29 most powerful Latinas in 2017, and Latino Community Leader of the Year in Madison in 2018. Jessica was recently appointed as the Vice-Chair of UW-Systems Diversity and Equity Council. She is the founder of the LULAC Ladies Group Council, a volunteer organization who advocates for civic leadership, inclusiveness of Latino women in government and women’s rights in Milwaukee. Jess enjoys traveling to warm places and being a mom. Charles McLimans and Dawn Crim are her sponsors.



**Cheri L. Dubiel** has been loaned the classification of Community Services and is executive director for Community Shares of Wisconsin. Born in Black River Falls, she came to Madison in 1999. She has one daughter, and they live on Timber Lane in McFarland. Cheri holds a bachelor’s degree in sociology from UW-Eau Claire. She is a former president of the board for The Business Forum and the Association of Fundraising Professionals-Greater Madison Chapter. Her community service activities include volunteering for Friends of Edna Taylor Conservation Park, Glendale Elementary PTO as well as a number of local nonprofit organizations. Cheri enjoys biking, walking, art fairs and gardening. Raj Shukla, Ashley Powell and Helen Sarakinos are her sponsors.



**Larry A. Konopacki** has been loaned the classification of Law and is a partner at Stafford Rosenbaum, LLP. Larry was born in Monroe. He and his wife, Meghan, make their home on County Road MM in Fitchburg and have three children. He holds a bachelor’s degree in natural sciences and a juris doctorate, magna cum laude, from UW-Madison. Larry is an associate instructor at UW-Madison for farm and industry short courses and agriculture law. His favorite pastime is outdoor activities of any kind. His sponsors are Terry Anderson and Craig Bartlett.



**Jonathan B. Lipp** has been loaned the classification of Business Services and Supplies and is co-chair and founder of Full Compass Systems, Ltd. Jonathan was born in Chicago and moved to Madison as an infant. He and his wife, Susan, make their home on Wisconsin Avenue in downtown Madison and have two adult children. A former member of our club from 1999 to 2009, Jonathan attended UW-Madison and is a member of the National Association of Music Merchants. He has served on the boards of Circus World Museum, UW-Madison School of Music and Overture Center for the Arts. In 2013, Jonathan received a Lifetime Achievement Award in Philanthropy. His favorite pastime is community service. His sponsors are Tom Popp and Mark Cantrell.



**Susan W. Lipp** has been loaned the classification of Business Services and Supplies and is owner and co-chair of Full Compass Systems, Ltd. Born in Milwaukee, Susan moved to Madison from Wausau in 1976. She and her husband, Jonathan, make their home on Wisconsin Avenue in downtown Madison and have two adult children. Susan attended the Layton School of Art in Milwaukee and is a member of the National Association of Music Merchants. She currently sits on 12 boards and runs 10 fund raising events each year. Susan has received numerous awards, including the Lifetime Achievement in Philanthropy Award. She enjoys music, theater, gourmet cooking and dining and philanthropy. Tom Popp and Mark Cantrell are her sponsors.



**Adam Powell** has been loaned the classification of Business Services and Supplies and is president and CEO of You Move Me. Born in Waukesha, Adam moved to Madison from Minnesota in 2014. He lives on Radcliffe Drive in Madison. Adam attended Minnesota State College in Winona, Minnesota. He is a volunteer basketball coach and has helped raise funds for Briarpatch Youth Services and United Cerebral Palsy of Dane County. Adam enjoys fitness, golf, basketball, football, cooking and Scotch whisky. His sponsors are Moses Altsech and Melanie Ramey.

## Volunteer Opportunity: Wednesday, August 1, 2018

Our **Community Projects Committee** invites Rotarians

to join them for a volunteer event on **Wednesday, August 1, for Concerts on the Square** featuring

**Baritone Jubilant Sykes**. We will meet at One City Schools and escort approximately 50 parents and children from the school via bus to the Capitol Square; serve food and beverages to them during the concert; and join them for the bus ride back to One City Schools at 8 pm.

Volunteers are needed for two areas:

**Concerts on the Square**



- 1) **5 pm – 8:30 pm**: We need 7 to 8 Rotarians to meet at One City Schools to greet approximately 50 parents and children; assist in boarding the bus; hosting our guests during the bus trip to square; serving food/beverages to parents/kids during the concert; departing square via bus to go back to One City Schools at 8:00 pm.; and
- 2) **5 pm – 7:00 pm**: We need 7 to 8 Rotarians to meet group at a designated location at Concerts on the Square to assist in serving food/beverages to parents/guests during the concert.

To sign-up to volunteer for this event, contact the Rotary office at [rotaryoffice@rotarymadison.org](mailto:rotaryoffice@rotarymadison.org) or 608-255-9164 and let them know what time you can assist.

“Madison Downtown Rotary Rotarian At Work” t-shirts are available at a cost of \$11 per shirt. Contact the Rotary office to purchase a t-shirt.



## Rotary Night at Madison Mallard's Game August 11

Join with other area Rotary Clubs for a Madison Mallard's Game on Saturday, August 11<sup>th</sup>, for Rotary Night at the Duck Pond when the Mallard's take on the Fond Du Lac Dock Spiders for a 6:05 pm game.

Ticket options are: \$10 for a reserved stadium seat and official Mallard's hat; \$20 for a reserved stadium seat and all you can eat ballpark food and soda; or \$25 for a reserved stadium seat and all you can eat ballpark food and beer. Tailgate begins when gates open at 4:30pm and goes until the start of the game at 6:05pm. Contact the Rotary office at 255-9164 or [rotaryoffice@rotarymadison.org](mailto:rotaryoffice@rotarymadison.org) to reserve your tickets.



## Invite Your Children and Grandchildren to our August 15 Rotary Luncheon when the *Truly Remarkable Loon* Comes to Rotary

Our **Second Century Fellowship Group** would like children and grandchildren of our Rotary members to learn more about our Rotary Club and the many wonderful things we do as well as to see how it has impacted their parents and/or grandparents. As part of that learning process, we invite your children and grandchildren to our **3<sup>rd</sup> Annual Bring Your Child/Grandchild to our**

**Rotary luncheon on Wednesday, August 15.** We will meet at our usual time with a noon lunch and our meeting running from 12:15 – 1:10 pm at the Park Hotel. *Children of all ages are welcome! Last year, we had children in attendance, ranging in age from 2 to 17!*

**Program:** **Truly Remarkable Loon** is a comedy juggler and has performed for many audiences including at the Overture Center, Schools, Fairs and Festivals across America. He has been juggling giant bean bag chairs, spinning plates, tossing the dreaded implements of death, and those ever flaming torches. This will be an entertaining program for children and Rotarians.

**Registration:** Please contact the Rotary office at [rotaryoffice@rotarymadison.org](mailto:rotaryoffice@rotarymadison.org) or 608-255-9164 to make a reservation for your children and/or grandchildren to attend our Rotary luncheon.

**Meal Choices:** For children attending, let us know which meal selection they would like: 1) Mac & cheese, fruit and cookie meal at \$9/child or Chicken & noodles, veggie & cookie at \$18/child. Deadline to register is August 10.

## Rotary Scholars and Their Mentors Get to Know Each Other – Picnic Style

*submitted by Sharyn Alden; photos by Dean Nelson and Karl Wellensiek*



The sun shined brightly July 1st, after a tornado watch lifted, on one of Rotary's most festive traditions –the annual Rotary Scholar Mentor Picnic held lakeside at the home of Ed and Nancy Young. There were multiple tables of picnic food choices –segmented further by categories. There were appetizers and salads, a lively grilling station with brats and burgers fresh off the grill, and a dessert table laden with cakes, cookies and luscious chocolate delights.

Beyond the good eats and boat rides, and overall festive atmosphere, what most of us came for was this exceptional opportunity to get to know each other better.

**Melanie Ramey**, former President of Rotary (1998-1999), a five-time mentor to Rotary scholars, is currently

a mentor to Matida Bojang. Ramey said, "The annual picnic provides a great opportunity for scholars to become better acquainted with their mentors and also meet other scholars with similar academic or cultural backgrounds."



This was the second Rotary Scholar Mentor Picnic for Eddie Larson, whose mentor is **Majid Sarmadi**. Larson, who will be a junior this fall majoring in actuarial science at UW-Madison, said, "Rotary as an organization offers many excellent networking opportunities. But the annual picnic brings together people of so many diverse backgrounds, it's a terrific venue for meeting and making new friends."

Seated at a picnic table, gazing out at Lake Monona, first-time picnic attendee, and scholar, Cassie Ferguson (mentee of this author) said she felt grateful that her aunt, a Rotarian in California, encouraged her to apply for a Rotary scholarship. "I wouldn't be sitting here today if she hadn't nudged me," she said. Ferguson is heading to UW-Stevens Point in August and working at Summit Credit Union this summer.



She plans to major in early childhood education because she said teachers, from elementary grades through high school had a strong impact on her life. "I want to give back," she said simply while enjoying the view of the Capitol in the distance.

Conversations like this, at a casual picnic with no specific agenda other than to enjoy yourself, can be stepping stones to planting seeds for life-long friendships between scholars and mentors.

*Our thanks to Ed and Nancy Young for hosting this year's 2018 Scholar Mentor Picnic; to "Picnic Planner" Dean Nelson; Scholar Mentor Committee Co-Chairs Rob Van den Berg & Cheryl Wittke & Chair Emeritus Ellie Schatz and to members of our Kitchen Committee for working their magic at the grill. The event was a great success!*

## New Membership Roster Ready

The new printed Rotary membership roster is ready -- pick up your copy at the next Rotary meeting. So that we have enough copies, there is a limit of one copy per member. This roster is also available electronically in the Members Area section of our website. The electronic version is updated monthly. Visit [www.rotarymadison.org](http://www.rotarymadison.org) for the electronic version. (Members who need their password information can contact the Rotary office at [rotaryoffice@rotarymadison.org](mailto:rotaryoffice@rotarymadison.org) or 255-9164).

## Action By Directors

The following, proposed as new members, were favorably considered by the Directors at a recent meeting. Members are accorded a period of ten days within which objections may be filed in writing, stating the specific reason for the objection and signed by the objecting member, and sent to the Executive Director in the Rotary office. Consideration of a membership proposal is to be kept confidential, and members should not discuss membership with any listed candidate at this time. After the ten-day period, the sponsors will be notified of the status of the candidate.

NAME	ORGANIZATION	CLASSIFICATION	SPONSORS
Kraus, Ken	Ken Kraus Law	Law	Bob Shumaker & Stu Levitan
Blumreich, Kathy	Monona Bank	Financial Institutions	Paul Hoffmann & Becky Steinhoff



## Madison Rotary Foundation Thanks Contributors

The Board of Trustees of the Madison Rotary Foundation appreciates and thanks the following for their generous contributions in memory of **Jim Sullivan**:

Scott & Patty Ascher, David & Denise Black, Pauline & Larry Gourley, Susan & Chris Jahntz, Ella Mulcahy-Akins, Bob & Karen Nelson, Elaine Nelson, Margaret Sullivan, Tim & Diane Sullivan and James Tiedeman.



### Members in the News

- **Deb Archer** was quoted in an article titled, "Madison's small size was a big reason for keeping Crossfit." *TCT 7/4*
- **Frank Byrne, Charles McLimans** and **Bob Sorge** were pictured at recent Madison events. *Madison Magazine Jul 18*
- **Jess Cavazos** was pictured and interviewed in an article titled, "[Latino Chamber more than ribbon-cuttings under Cavazos.](#)" *TCT 7/4*
- **Roberta Gassman** was interviewed by Carol Koby on WHIT's radio program, *All About Living*, on July 7 about women taking the lead in government.
- **Sharyl Kato** was pictured and quoted in articles about [childhood trauma](#) and [long-lasting trauma for victims of gun violence](#). *WSJ 7/8, 7/9*
- Congratulations to **Valerie Kazamias** and **Carol Toussaint** who recently received [Omega Leadership Awards](#). *TCCH 6/25*
- **Oscar Mireles** and **Carol Toussaint** were pictured in an article titled, "[Omega School Summer 2018 Commencement: Going the Distance.](#)" *TCCH 6/25*
- **Carmen Porco** was pictured in an article titled, "[2018 Housing Ministries of Wisconsin's Scholar's Banquet: Achieving Excellence.](#)" *TCCH 6/25*
- **Bob Sorge** was pictured and quoted in *InBusiness Magazine's* feature story of "2018's Most Influential 10+ Local Difference Makers." *Jul 18*



### Happy Birthday to You!

- **July 16 -- Joe Loehnis** -- Adm. Date: 04/01/2015 Community Services. The First Tee of South Central Wisconsin
- **July 16 -- David Stiennon** -- Adm. Date: 05/03/2000 Law. Stiennon & Stiennon
- **July 17 -- Ward Pike** -- Adm. Date: 05/20/1959 Brokerage & Investments-Retired. Director 1976-78, Vice President 1977-78 PHF (3)
- **July 17 -- Alison Prange** -- Adm. Date: 11/05/2008 Foundations. Friends of the Henry Vilas Zoo
- **July 17 -- John Sims** -- Adm. Date: 05/19/2010 Financial Institutions. US Bank Former member of Club 2001-05
- **July 19 -- Amy Gilman** -- Adm. Date: 03/07/2018 Cultural Institutions. Chazen Museum of Art Former Rotarian at Toledo, OH 2015-17
- **July 21 -- Tina Choles** -- Adm. Date: 06/04/2003 Retail-Services & Products. Choles Floral
- **July 21 -- Scott Haumersen** -- Adm. Date: 05/07/2003 Accounting. Wegner CPAs
- **July 21 -- Dave Mollenhoff** -- Adm. Date: 07/07/1982 Real Estate. Lakeridge LLC Director 1987-89, 1991-92, President 1990-91 PHF (8)

## Weekly Statistics

### MakeUp Artists

Bonsett-Veal, John at Oregon 7/3; Mooney, Tom at Eau Claire 6/25

### Guest List for July 11, 2018

Ana Hooker, Jessica Ralyn & Katy Sai of Program Committee; Alex Gibson of Lee Schwartz; Nate Boebel of Darrell Behnke; Chase Rudy of Ashley Powell; Adam Zingsheim of Melinda Heinritz; Susan Rather of Jeff Tews; Vicky Vandenbrook of Joe Loehnis; Ryan McGuire of Susan Schmitz; Jake Brown of Michelle McGrath; Sarah Gudmundson of Adam Powell; Sarah Reiter of James Tye; George Austin of Martha Vukelich-Austin; David Pfaff & Kelley Van Egeren of Mike Strigel; Jack Daniels of Steve Goldberg; Bridget Otoo, Kalkidan Belayneh, Bennet Ashenafi & Asmara Kaffe of Nino Amato; Erin Witek of Dave Edinger; Susan Lubar of Carol Toussaint; Dani Luckett of Deb Gilpin; Eric Lawson of Beth Prochaska; Deana Porter of Rebecca Prochaska; Sheila Conroy of Mike Gotzler; Melissa Klein of Gary Klein; Marilyn Ruffin of Kaleem Caire

### Visiting Rotarian List for July 11, 2018

Leo Edelstein from WT-Middleton

### Attendance Record

Date	Total Members	Total Active	Active Attending (incl. make-ups)	Percentage
07/12/2017	480	367	345 (124)	94.01%
07/11/2018	496	372	372 (126)	100.00%