

## The Madison, Wisconsin

# Rotary News

### Hunger In Southern Wisconsin



Dan Stein

**C**arrie first found herself using Madison's Goodman Atwood Community Center when her eldest son began attending the organization's after school programs. Twelve years later, the center has proven itself very useful to the resourceful Wisconsin native, offering a social network for her sons and an opportunity for her own employment. But rearing three teenage boys as a single mom can be a bit expensive for even someone as resilient and outgoing as Carrie. While she makes a living working as an after school and summer coordinator for Atwood's youth groups, she finds herself relying on Atwood's food bank for necessary staples. Through Feeding America, Atwood affords Carrie an essential alleviation of monetary pressure, a chance for a known and loved care-giver of Madison's Eastside neighborhood to provide for her family.

— Feeding America, Real Stories

Hunger in America 2010 was a recently released independent study about the state of hunger on a national, state and local level. This study, which is conducted every four years, is used to track trends and modify tactics designed to end hunger in the United States. Join us next week on March 10, at the Inn on the

Park, when fellow Rotarian Dan Stein, president and CEO of Second Harvest Foodbank of Southern Wisconsin, presents the study's findings and helps to dispel myths surrounding the topic of hunger. Dan will also discuss modifications that the Second Harvest Foodbank is evaluating to meet the needs of those seeking food assistance.

Dan attended the UW-Whitewater where he earned a BBA degree, magna cum laude.

Dan came to Second Harvest Foodbank in September 2009.

He serves on the board of directors for the Oakwood Village East Homes and Apartments and the Madison Area Lutheran Council.

The Program Committee thanks Carol Toussaint and Bob Mohelnitzky for suggesting this program.

Members bringing guests are asked to contact the Rotary office by Tuesday noon (email [office@rotarymadison.org](mailto:office@rotarymadison.org) or phone 255-9164).

#### Upcoming Rotary Programs

- **March 17**  
**Brad Clark & Malcolm Brett;**  
*Sunshine in Government*
- **March 24**  
**Pamela Bean;** *New Developments in Addressing & Dealing with Repeat Drunk Drivers (Alliant Energy Center's Exhibition Hall)*
- **March 31**  
**Senator Herb Kohl**
- **April 7**  
**Jeanne Carpenter;**  
*Wisconsin Cheese*

### CECADE: The Wellspring of Hope

**C**ECADE . . . Center for Capacity Building for Development. It is a place, a school for adults, a vocational training center in a poor, rural Peruvian community.

As this is being written immediately after the program, 15 travelers to CECADE are gathered in happy and vocal embrace — members and family, from teenager to retiree, parents and children, including Satu Zoller, the daughter of CECADE founders. Clearly this place is not ordinary, or only a place. Traveler Bill King, in a poem called CECADE, called it a "wellspring of hope," from which Rotarians and their families can "go home by a new way on an old path and greet life with compassion and delight."

Cathy Durham and Karen Christianson offered moving observations about the 2009 trip that they and others shared. They used words like "life changing," and "defining the mission of Rotary," giving clarity to its international program. They spoke of their children, teenagers who learned as much about themselves as about Peruvians, and who also learned that the similarities between themselves

and others from a very different world were greater than their differences. The nods and affirmative murmurs from the "Peru" table at which I sat confirmed that these sentiments were universally shared among the participants.

A video, produced by Karen Christianson and made by member Paul Ranola, shared a higher level of detail about the trip and the people in this town at 11,000 ft in the Andes.

The 2010 trip, scheduled for June, has goals as lofty as the mountains, including administration of 1,000 fluoride doses in 13 schools, and 6-8 more during the year; first aid kits and instruction in 13 communities; 6 education workshops; 5 solar corn dryers, and more, at a budget of \$11,600 (to which we could add the contributed travel of the Rotarians).

The goal of the 2009 group was to convey the power of the experience and way in which this project changes lives. They succeeded.

*Our thanks to Cathy Durham, Karen Christianson, Satu Zoller & Bill King for their presentations and to Ellsworth Brown for this review article.*



### Welcome New Members!



**Bradley (Brad) J. Mueller** has been loaned the classification of Accounting and is principal at Clifton Gunderson, LLP.

A native of Eau Claire, Brad now makes his home with wife, Stephanie, and their three children on Sleepy Hollow Circle in Middleton.

He attended Concordia College where he earned a B.A. degree in Economics and Political Science, Summa Cum Laude.

Brad serves on the board of directors for Middleton Outreach Ministry and the National Alumni Board at Concordia College. He is also a member of the Association of Advanced Life Underwriters.

He enjoys golf, hunting, tennis and fishing. His sponsors are Chris Dodge and Chad Kopljen.



**Barbara (Barb) Siehr** has been loaned the classification of Consulting and is president of Siehr Strategic Partner, LLC. She was formerly a Rotarian at Fond du Lac from 1988-1995.

She was born in Manitowoc. Barb and her husband, Steve, live on Nor Del Drive in Verona and have one daughter.

She holds a B.B.A. degree from the UW-Whitewater.

Barb has participated in Leadership Greater Madison and is a member of Women in Construction, TEMPO, Merlin Mentors and MABC (Madison Area Business Consultants).

She chaired the Marian University Board of Trustees and served on the Verona Fire Commission. Barb was also president of the Fond du Lac Association of Commerce.

In 1999 she received the National Energy Executive of the Year Award and was named among "Women to Watch" by the International Energy Council in 2000.

Reading, walking and serving as her daughter's business advisor are among her favorite activities.

Donna Beestman and Jim Christensen are her sponsors.



**Jamie T. Weissburg** has been loaned the classification of Foundations and is executive director for the Juvenile Diabetes Research Foundation.

A native of Chicago, Jamie now makes her home on

Bear Claw Way in Madison with her husband, Dan, and two teenage sons.

She earned a B.A. degree in communication arts and journalism from the UW-Madison.

Jamie is a member of the Association of Fundraising Professionals and serves on the Greater Madison Chapter Philanthropy Day Committee. She is also a member of the Greater Madison Chamber of Commerce and Community Health Charities of Wisconsin.

One of her community service activities is serving as an On Wisconsin dinner host for the Wisconsin Alumni Association. Jamie also volunteers for the West Middleton Baseball Team and at Glacier Creek Middle School.

She enjoys cooking, entertaining family and friends and walking with Hannah, her Labradoodle.

Her sponsors are Ron Parton and Ruth Shelly.



### Past Presidents Run March 3 Meeting

On Wednesday, March 3, we had 1 past presidents assist with portions of the agenda in the absence of vacationing President Dave Ewanowski. Our thanks to the following past presidents who assisted in running our weekly meeting: From left: **Terry Anderson, Steve Mixtacki, Perry Henderson, Karl Wellensiek, Carol Toussaint, Christine Beatty, Melanie Ramey, Ted Long, Susan Schmitz, Rob Stroud, Regina Millner, Jim Ruhly, Bob Dinndorf** and **Dick Olson**. Not shown: **Bob Sorge** and **Larry Smith**.

### An Evening of Music with Wisconsin Chamber Orchestra Featuring Trumpeter Ryan Anthony

Friday, March 26, at 8:00pm in the Capitol Theatre  
Cost \$26.50/person  
6:00pm Dinner (Optional) at Nick's Restaurant  
Cost \$20/person

Contact Rotary Office  
[office@rotarymadison.org](mailto:office@rotarymadison.org) or 255-9164  
for details.



Hosted by our club's Special Events Committee

### Good Work

Highlighting the history and events of Rotary's "good work" in Madison and the world.



**Louie Hirsig** led Rotary's support of Madison's street lighting campaign of 1915. One citizen wrote the Club complaining that "I go to bed at nine o'clock and, if the rest of you rounders would do the same, we wouldn't need any street lights."



### Members in the News

**Moses Altsech** was interviewed on WISC-TV Channel 3 on how the new credit card regulations will affect consumer credit and spending. 2/24

**Dora Zuniga** was pictured and quoted in an article on Big Brothers Big Sisters of Dane County "losing its hair helping kids" through a program called Kut4Kids. *The Madison Times* 2-24/3-2

**Dawn Crim, Steve Goldberg and Perry & Virginia Henderson** were pictured at the Grand Opening celebration of the Urban League of Greater Madison Center for Economic Development and Training. *The Madison Times* 2-24/3-2; *The Capital City Hues* 2/25

**Sheridan Glen** was pictured in an article that featured his wife, Rikki, and her job as a private investigator. *Brava* Mar 10

**Frank Byrne and Mary Carr Lee** were pictured at a recent Madison event. *Brava* Mar 10

**Juan Lopez** was pictured and quoted in an article on the 16<sup>th</sup> Annual AKA Men Who Cook Scholarship Fundraiser being held on March 6. *The Capital City Hues* 2/25

**Angela Bartell** was pictured on the cover of *Dane County Lifestyles* and featured in an article titled, "A Trailblazer Takes a Break." Mar 10

**Donna Beestman** was pictured with her husband, George, at a recent Madison event. *Dane County Lifestyles* Mar 10



### Rotary Youth Exchange News

Our Rotary Youth Exchange Student, Tongta Saitachote from Thailand is moving to her third host family this month. We thank Evan and Lynn Fry who will be serving as Tongta's third and final host family during her year in Madison. The Fry family has two twin daughters who also attend Madison East High School with Tongta. We also thank Nora Cate Schaeffer and her daughter for serving as Tongta's second host family.

### Large Rotary Club Report

**Presented March 3, 2010, by Past President Steve Mixtacki**

This will mark 20 years where I've summarized large club statistics. At least now the data comes in a sortable spreadsheet; in the early years it was a fax. First, some background for the benefit of newer members:

Large clubs in Rotary are the exception and not the rule. With 1.2 million members in 33,000 clubs, that sets the average club size at 36. There are just 50 clubs in the world with more than 300 members, and only 2 exist outside the US: Bombay with 340 members and Tokyo with 323.

As of last June 30, the Rotary Club of Madison was at 523 members with a little less population to draw on than Tokyo or Bombay.

To assist in benchmarking among large clubs, for years the largest clubs in the US have shared data and last year there were 57 clubs that provided information. The data show a history of us being a fairly frugal club - last year we were 7<sup>th</sup> lowest in dues cost and 9<sup>th</sup> lowest in meal cost. After sagging a bit in the early part of the decade, we also have seen a nice rebound in our level of attendance. Last year's attendance of 82% placed us in the # 2 spot behind Dallas, which beat us by 4 percentage points. The average attendance among large clubs was a measly 54%.

Next I'll mention club foundations. For this statistic, we only have information of the large clubs reporting, so it represents our standing among large Rotary clubs. For example, there is a club in Traverse City that in 1976 found oil and gas reserves on a property they were using as a Boy Scout camp. Based on what I've been able to discern, they may very well have a bigger foundation than any large club, but they aren't part of the reporting group. So, on the large club list, we used to be #1, but were displaced a few years back by Toronto to #2. This year, another Canadian club, Calgary, jumped into the #2 spot, moving us to #3.

I've learned over the years to save our club ranking number until last. In the last 20 years, we've never been ranked lower than 11<sup>th</sup> or higher than 6<sup>th</sup> largest. This year that will change. Behind Seattle, Birmingham, Oklahoma City and San Diego, for the first time Madison will claim the #5 spot in the list of the largest Rotary Clubs in the world.

### Action By Directors

The following, proposed as new members, were favorably considered by the Directors at a recent meeting. Members are accorded a period of ten days within which objections may be filed in writing, stating the specific reason for the objection and signed by the objecting member, and sent to the Executive Director in the Rotary office. Consideration of a membership proposal is to be kept confidential, and members should not discuss membership with any listed candidate at this time. After the ten-day period, the sponsors will be notified of the status of the candidate.

Name	Business	Classification	Sponsors
Bruns, Sue		Community Services	Brian Fick & Maggie Peterman
Dosch, Nathan	Neider & Boucher SC	Law	Victor Rodriguez & Joe McNeil
Herring, Alexander	The Buchholz Planning Corp	Insurance	Kristin Balistreri & Mary Gaffney-Ward
Johnson, Gail	Restaino & Associates	Real Estate	Dan Dieck & Donna Beestman
Raasch, Jeffrey	Flad Architectus	Architecture	Larry Zanoni & Peggy Robbins
Sheridan, Roseann	Children's Theater of Madison	Arts-Performing	Kathleen Woit & Bob Sorge
Teuschler, Alfredo	Bonfyre American Grille	Retail-Services & Products	Brad Hutter & Sean Baxter
Winding, Bob	The Bruce Company	Retail Services & Products	G. Oelerich, V. Rodriguez, S. Schmitz



### Meetings and Events

Mar. 8	Noon	Program Advisory Group Meeting at The Madison Club
Mar. 9	4:30pm	Rockefellers Group Meeting at The Concourse Hotel
	7:00pm	Bridge Fellowship Group Event at Lynn Phelps' Home
Mar. 10	11:00am	Rotary Choir practice at Inn on the Park
	11:00am	Ethics Symposium Sub-Committee Meeting at Inn on the Park
	11:15am	Member Development Committee Meeting at Rob Stroud's office
	11:30am	Hiking Fellowship Group Meeting at Inn on the Park
	1:30pm	Community Projects Committee Meeting at Inn on the Park
	1:30pm	Info Tech & Office Support Committee Meeting at Inn on the Park
	1:30pm	Rotary Goodman Advisory Committee Meeting at Inn on the Park
	6:30pm	Rotary Bowling at Badger Bowl
Mar. 11	7:00pm	Edgewood Rotaract Meeting at Predolin Hall



### Happy Birthday!

- Mar. 7 -- **Jim Hess** -- Adm. Date: 04/04/2001 Cultural Institutions. Monona Terrace Community & Convention Center. Formerly Rotarian at Wichita, KS PHF
- Mar. 9 -- **Barb Siehr** -- Adm. Date: 03/03/2010 Consulting. Siehr Strategic Partners, LLC. Formerly Rotarian at Fond du Lac 1988-95.
- Mar. 10 -- **Tracy Perkins** -- Adm. Date: 08/05/2009 Colleges & Universities-Administration & Support. UW Eye Research Institute
- Mar. 11 -- **Valerie Kazamias** -- Adm. Date: 09/14/1988 Consulting. Kazamias and Associates PHF
- Mar. 11 -- **Barb Wiley** -- Adm. Date: 01/05/2005 Colleges & Universities-Administration & Support-Retired.
- Mar. 12 -- **Sara DeTienne** -- Adm. Date: 12/05/2007 Colleges & Universities-Sciences. Morgridge Institute for Research
- Mar. 13 -- **Warren Von Ehren** -- Adm. Date: 06/29/1960 Associations-Business & Professional-Retired. Formerly Rotarian at Green Bay PHF
- Mar. 13 -- **Mike Wenzel** -- Adm. Date: 10/01/2008 Brokerage & Investments. Mendota Financial Group, LLC

## March 3, 2010


### Make-up Artists

Adams, S at WT-Middleton 2/17; Burns, C at North Dallas 2/23; Heck, S at South 2/22; Naherny, K at Sarasota Gulf, FL 2/16 & Venice-Nokomis, FL 2/18; Peterson, G at Breakfast 2/22; Porco, C at South 2/22; Welton, K at Naples, FL 2/17

Smith of Rotaract Advisory Committee; GailJohnson of Dan Dieck; Juli Baumgartner of Keith Baumgartner; Jo Jean Janus of Petie Rudy; Mariana Weinhold of Frank Weinhold; Carrie Wall of Jim Butler; Joy Drummond of Dave Drummond; Dave Duchow of Darrell Behnke

### Guests

Bonnie Block, Caroline Christianson, Len & Cindy Durham, Renna Durham, Mary King & Satu Zoller of Program Committee; Charlotte



### MRF Thanks Contributors

The Board of Trustees of the Madison Rotary Foundation appreciates and thanks the following individuals for their generous contributions in memory of Don Voegeli: Herbert & Bonnie Brooking, Capitol Bank and Randy Van Martinson and Julie Voegeli Martinson.

### Attendance Record

Date	Total Members	Total Active	Active Attending (include Make-ups)	Percentage
3/4/09	516	370	373 (160)	100.81%
3/3/10	500	361	302 (111)	83.66%

Official Publication of the Rotary Club of Madison - Club #71 - Organized March 30, 1913  
 Editor: Patricia L. Jenkins • Assistant Editor: Jayne Coster  
 The Rotary News (UPS 471-420) is published weekly for \$24/year.

POSTMASTER: Send address changes to:      Known Address of Publication:  
*The Rotary News*      *The Rotary News*  
 22 N. Carroll St., Ste. 202      22 N. Carroll St., Ste. 202  
 Madison, WI 53703-2724      Madison, WI 53703-2724  
 Phone: 608-255-9164 • Fax: 608-255-9007  
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### Make up your missed meetings.

City or Club	Day	Time	Place
Madison Breakfast	M	7:30 am	Vitense Golfland, 5501 W. Beltline Hwy.
Madison South	M	12:15 pm	Sheraton Inn, 706 John Nolen Dr.
Oregon	T	6:45 am	Independent Bank of Oregon, 744 N. Main St.
Sun Prairie	T	7:15 am	Colonial Club, 301 Blankenheim Lane
Madison East	T	Noon	Howard Johnson's, 3841 E. Washington Ave.
Fitchburg/Verona	T	Noon	Pancake Café, 6220 Nesbitt Rd. (1st & 3rd Tuesdays)
Madison Horizons	T	12:10 pm	Radisson Inn West, 517 Grand Canyon Dr.
Mt Horeb	W	Noon	Sole Saporì, 209 E. Main St.
DeForest Area	W	Noon	Grobe & Associates, 819 S. Main St.
Stoughton	W	12:10 pm	VFW, 500 Cty Hwy N
Madison West	Th	12:15 pm	The West Side Club, 437 County Rd. M
Waunakee	Th	Noon	The Innkeeper, 301 N. Century Ave.
Madison WT-Middleton	F	12:12 pm	The West Side Club, 437 County Rd. M
eClub One		Anytime	<a href="http://www.rotaryclubone.org/">http://www.rotaryclubone.org/</a>
Second Harvest Foodbank			Volunteer for one hour and receive a make-up. Call 223-9121 to schedule your time.
Red Cross			Donate a pint of blood and receive a make-up

NOTE: Make-ups must be 14 days before or after the missed meeting. For other cities, visit Rotary International's website: <http://www.rotary.org/en/Pages/ridefault.aspx>

**Periodicals, Postage Paid, Madison, WI**